
Purchasing Management Program

IEDC

Bled School of
Management

A School with a View



Transform your purchasing
function.



PROGRAM

About the Program

This 6-day long course focuses particularly on the organizational aspects of purchasing, covering key topics to help you transform the purchasing function and significantly improve performance.

WHO should attend?

- Purchasing managers and executives who wish to strengthen their strategic and leadership skills.

WHY should I attend?

- Develop your analytical and leadership skills.
- Implement new practices and enhance performance to be able to sustain future changes.
- Get equipped with new tools to use external resources for competitive advantage.
- Gain self-confidence to take purchasing function to a strategic level.

Topics covered

- Purchasing Excellence (2 days)
- Internet of Things (1 day)
- Purchasing: Strategies and Organization (3 days)

When & Where?

November 7 - 13, 2019

IEDC-Bled School of Management

Participation fee: **€ 3.000 + VAT**

Early-bird fee: **€ 2.850 + VAT** before October 4, 2019

Professors

Bernard Gracia

European Institute of Purchasing Management, France



Bernard collaborated in the launching of one of the first post-graduate programs in Purchasing in the world (MAI – Master Industrial Purchasing for the Bordeaux Business School). In 1990, associated with leading companies in the EU, he founded EIPM. As Director of EIPM, he launched the first MBA specialized in Purchasing in Europe and the first European Roundtable for CPOs. Bernard's training and research activities focus on Corporate Purchasing Strategy, Purchasing Organization and Value Creation Contribution.

Hervé Legenvre

Lecturer in Innovation, Excellence and Organization MBA Director and EIPM Club Manager, EIPM, France



Hervé Legenvre started has extensive experience as a consultant and lecturer. After working for Renault Consulting, Hervé joined EFQM as a

Director, overseeing the development of the most recent version of the EFQM Model, a framework used by more than 30,000 organizations to assess their performance and develop their strategy. He has facilitated benchmarking projects and conducted numerous assessments. In November 2010 he joined EIPM to set up the EIPM Club and became the EIPM MBA Director in September 2011.

How to apply?

For the **application process** or **further information** about the program, please **visit www.iedc.si** or contact **Ms Albina Ribič**:
p: **+386 4 57 92 545** e: **albina.ribic@iedc.si**



About IEDC-Bled School of Management

The IEDC-Bled School of Management, founded in 1986 as the first management school of its type in Central and Eastern Europe, is one of the leading international management development institutions in CEE. More than 90, 000 participants from over 100 countries have attended MBA, General Management Program (GMP) and other IEDC executive education programs and events.