

PROGRAM 2022

IEDC
Bled School of
Management

A School with a View

**PREPARING YOU
FOR FUTURE-ORIENTED AND
RESPONSIBLE LEADERSHIP**



Over the years more than **95,000 executives** and leaders from more than **100 countries** have attended IEDC programs.

TOP EXECUTIVE FORUMS

November 11

Annual Presidents' Forum

An annual event that attracts top executives from the Region and beyond.

September 30

Annual International HR Forum

An annual event that serves as a platform to address current challenges and emerging trends in the HR field.

DEGREE PROGRAMS

Beginning
in February

Master in Management / Executive MBA

A Bologna Master level program that prepares its participants for new management and leadership challenges.

Enrollment is
possible throughout
the year.

Doctor of Business Administration (DBA)

A practical, development-focused doctoral program accredited by AMBA.

GENERAL MANAGEMENT PROGRAMS

June 28 – July 8

Young Managers Program (YMP)

Master your career and develop your managerial skills and business knowledge. A program for high potentials who are eager to excel in their business.

In four weeks:

W1: Nov. 14 - 18

W2: April 17 - 22

W3: June 5 - 10

W4: October 2 - 7

General Management Program (GMP)

The next step as senior manager, from functional manager to strategic leader and manager of complex organizations. An intense modular program for managers who want to stretch their performances. Enrollment is possible in any week of the program.

In four weeks:

W1: Nov. 14 - 18

W2: April 17 - 22

W3: June 5 - 10

W4: October 2 - 7

GMP with Specialization in Purchasing Management

W4: is focused on Purchasing Management and Supply Chain topics.

Advanced Management Program (AMP) (in Belgrade)

Actual business issues in a changing world. High-end knowledge and business practice for changes you need in your strategy and operations.

September 26 – 28

Module 1: Monitoring Business Performance Through Numbers

I. Magdalenić, DoceoFinance BV, Belgium

October 24 – 26

Module 2: Strategic Management

N. Filipović, IEDC-Bled School of Management, Slovenia

November 28 – 30

Module 3: Presenting with Impact

M. Sandher, 2nd Tier, UK



FOCUSED MANAGEMENT DEVELOPMENT PROGRAMS

SENIOR LEADERSHIP PROGRAM

Senior leadership Program is offered in four modules of two days which can be taken as a whole or by attending separate modules.

- April 11 – 12** **Module 1: Technology for Managers**
D. Turcq, Boostzoone Institute, France
- Sept. 15 – 16** **Module 2: Implementing Sustainability Strategy**
A. Smit, University of Stellenbosch Business School, South Africa
- October 4 – 5** **Module 3: The Future of Work and Managing People**
P. Stiles, Judge Business School, Cambridge University, UK
- Nov. 24 – 25** **Module 4: Inspirational Leadership and Inspired Customers**
J. Serrano, Transforma, Spain
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FINANCE

- May 9 – 11** **Finance for Non-Financial Managers**
(part 1)
June 13 – 15 Provides an understanding of the language, concepts and practical applications of financial and management accounting vital for the healthy functioning of a business.
(part 2)
I. Magdalenic, DoceoFinance BV, Belgium
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SHORT MANAGEMENT DEVELOPMENT PROGRAMS

- April 4 – 6** **Customers and Markets**
The seminar connects marketing strategy with desired sources of competitive advantage, the shape of customer relationships and required business model innovation in order to tap into the full potential of the markets.
V. Tibrewala, Affiliate Professor of Management at IMD, Lausanne, Switzerland
- June 6 – 8** **Measuring Organizational Performance**
Learn the skills and get the tools to enhance your decision-making and understanding of your company financial performance.
D. Szpiro, Cornell University, USA
- June 9 – 11** **Developing Competitive Advantage**
The participants systematically examine key dimensions of strategy related activities which will significantly improve their strategizing competences.
S. Mufti, Smith School of Business, Queen's University, Canada
- October 10 – 11** **Developing Communication Skills**
Increase the ability to communicate clearer and more understandable whether speaking in meetings, negotiations, or presentations.
M. Sandher, 2nd Tier, UK
- October 13 – 14** **Project Management**
Develop understanding of different operations environments and how that influences operations strategy of a company.
B. Žibret, AT Kearney
- November 14 – 15** **Leading Change**
The seminar offers insights in key issues related to successful management of change.
N. Filipović, IEDC-Bled School of Management, Slovenia

IN-COMPANY PROGRAMS

IEDC has served its many corporate partners by designing and delivering a range of catered leadership and management development programs at different organizational levels. In-company programs are executed according to the specifications of the client.



Contact us

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